



Maplewood Times

Celebrating Rochester's Historic Northwest Neighborhood

April 2008

6th Annual Maplewood Awards Dinner

Saturday the 5th of April was an evening of kudos and thanks for folks of the Maplewood neighborhood at the Triphammer Grill in High Falls. Over 75 were in attendance to raise their glasses and applaud their neighbors and colleagues for all they have done for Maplewood and the city of Rochester.

Each year the MNA membership is asked for nominations in various categories. This year the roster included Mike Shaw whose move into Maplewood from the South Wedge to open Quikpix Photography, earned him the award for *Best Property Improvement*. Oscar Rayam, now a stanch resident of Maplewood after living for years in the 19th Ward, fell in love with a house on Alameda Street one day when he happened to drive by and saw a 'For Sale' sign. His conscientious care of his property won him the *Best Neighborhood Garden Award*. Over the past 31 years most of Maplewood has frequented the Peppermill Restaurant. Chris Christanis, whose family owns the Peppermill, accepted the award for *Business Anchor*. Two of Rochester Police Department's finest, Officer Robert Cortese and Crime Prevention Officer John Kompanijec, were honored with the *Above and Beyond the Call of Duty Award*. Both are known for their years of dedication and preference for working in Maplewood. Frank Shepardson was honored as *Volunteer of the Year* for his many years walking PAC-TAC, and numerous other volunteer contributions to the neighborhood. Adult/Youth Advocates Carol & Marian Kuenzig and



Ronald Natale recipient of the "Lifetime Achievement Award."

Judy Borrelli, whose work for children in such programs as the All Star Scholar Tutoring Program for 3rd Graders, and Interfaith Action enrich the quality of life for children in Maplewood. During the summer you may notice people taking care of plant boxes and other flower plantings along Dewey Avenue. This group of volunteers, the Maplewood Gardening Team was the brainchild of *Neighborhood Visionary* Barbara Astorga-Schmidt who organized people, supplies and services to help beautify Maplewood. *Neighborhood Hidden Treasure* Pat Gardner, also a member of the Gardening Team spends countless hours behind the scenes sweeping, weeding, planting and replacing flowers on Dewey and coordinating a fundraiser for the group, the 'Selebration Neighborhood Garage Sale' to be held on July 19 this year. Ronald Natale of 'Ronnies' Barber Shop' was honored with the *Lifetime Achievement* award. Since 1961, many neighborhood residents have passed through his barbershop, now located on Driving Park near Dewey. These wonderful people are just a few examples of the many efforts individuals make to improve the

quality of life in Maplewood.

This annual event has another purpose; any proceeds will fund scholarship opportunities and grants to educational programs in the Maplewood area. Deb Leary accepted a check for \$250.00 on behalf of the Maplewood Library to support its Summer Reading Program that reaches many of our neighborhood students attending the summer programs at the library. The MNA is proud to be able to support the 2008 summer program.

The evening began with socializing around the recent charrette designs and a slide show, created by Dick Bennett, who was also the design photographer for the award plaque. Thanks go the entire Awards Committee, Linda Kunz, Joe Scalzo, MaryLou Frank, Rose Davis, Dick Bennett, Cindy Kale and MaryJo Moonan.

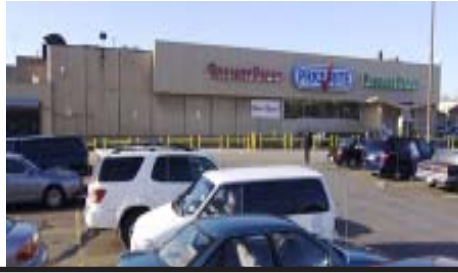
Our own Mark Hare as MC, declared that there is much in our community to be thankful for. Though we often hear about the problems of the neighborhood, there are many others, who, as part of their normal routines, perform tasks that together build relationships, and weave together the fabric of the community that is critical to Maplewood's success.



Mark Hare

PriceRite Opens Its Doors

PriceRite Grocery opened to rave reviews in early March in the former Wegmans store on Driving Park. The store is always busy and its clean store, great produce selection and various products are a welcome addition to the Maplewood Neighborhood.



Maplewood Rose Weekend

A celebration of Roses, Homes & Gardens in Historic Maplewood Neighborhood.

Friday, June 13th

Party on the Driving Park Bridge

Saturday, June 14th and

Sunday, June 15th

Maplewood Rose Garden
Corner Lake Ave. & Driving Park Ave.

Saturday, June 14th

Maplewood Home and Garden Tour

Besides the beauty of over 5,000 roses, the event will include two days filled with horticultural workshops and demonstrations by Rochester's top gardeners and landscape professionals and hands-on gardening/landscaping activities for adults and kids. Tours will be held of the Lower Gorge throughout the weekend and of historic Maplewood homes on Saturday. Other activities include a "Party on the Driving Park Bridge", a wine and roses fundraiser and a Father's Day Picnic. Other events and surprises will be announced as the event draws near. Sponsored by the Maplewood Neighborhood Association



YMCA Activities

Spring Recess Events:

Recess Fun Club: April 11th-18th; Spring Fever; Members \$30/ day, 5-Day Special \$125, Non-Member 40/Day.

Splash Week: April 14th – April 18th; A FREE water safety and basic swim skills program for all ages! Visit the website at www.rochesterymca.org or contact the Member Service Center at the Maplewood Y (647-3600) for registration information.

Pajama Party: April 18th, 6:30 p.m. – 8:30 p.m. Join us for popcorn and a movie in the gym. Wear your favorite PJs!

Book Fair: April 22nd- April 29th; You can never have too many books!

Family Camp Weekends: Memorial Day-May 23rd -May 26th and Labor Day-August 29th-September 1st.

Families will have the time of their lives at Camp Cory experiencing the beautiful outdoors and participating in a wide range of camp activities for all ages.



City Living

Mayor Robert J. Duffy is bringing a new spirit of hope, unity and commitment to Rochester and you can be a part of it!

By focusing on education, public safety and economic development, Mayor Duffy is making Rochester the smart choice to live, work and raise a family.

City Living Sundays 12:00 noon - 4:00 p.m

NORTHWEST - April 13

**Aquinas Institute
1127 Dewey Ave.**

City living provides you with world-class services, unparalleled convenience and great values on beautiful homes! You won't find all these qualities anywhere else.

Join us for "How-to-Buy" Seminars, Affordability Counseling by Lending Experts, Loan Details, City School and Neighborhood Information, and, of course, the Open Houses!

It's a one-stop, start to finish home-buying experience in a fair-like atmosphere, complete with fantastic door prizes.

Questions? Call 428-CITY or TDD: (585) 428-6054



New Neighbors?

Welcome and help your new neighbor with a Maplewood information folder compiled by the Maplewood Neighborhood Association. Folder includes Maplewood history, list of local schools, churches, medical offices, municipal services, NET brochure, Seneca Park history, and yes, MNA membership information. Contact the MNA office, 458-3460 or MNAoffice@frontiernet.net.

Flower City Looking Good 2008 Program Horticultural Workshops & Talks

Spring Garden Talks

7:00 p.m. – 8:30 p.m., Wednesdays, April 9, 16 and 23

April 9: *All about Hydrangeas.* Discover hydrangeas— blooming patterns and pruning techniques. Stacey Estrich, City Horticultural Technician. Rochester Civic Garden Center, 5 Castle Park.

April 16: *Butterfly Gardening.* Ryan Loysen, Conservation Education Coordinator, Seneca Park Zoo Society. Learn the easy steps to creating a beautiful butterfly garden and how to monitor and track Monarch butterflies during migration. Cornell Cooperative Extension, Auditorium, 249 Highland Ave.

April 23: *Urban Gardening.* Stacey Estrich shares her insight on how to succeed at urban gardening and overcome the challenges for city green thumbs— from wind tunnels to wildlife, excessive shade to super heat. Cornell Cooperative Extension, Auditorium, 249 Highland Ave.

Rose Workshops

10:00 a.m. – 12:00 noon, Saturdays, May 3, July 26 and October 11

Greater Rochester Rose Society members provide expert advice on roses and hands-on demonstrations. Meet by the fountain at the Maplewood Rose Garden, corner of Lake Ave. and Driving Park Ave. Free admission and no prior registration. Rain or shine.

May 3: *Pruning Roses*

July 26: *Insects and Fungal Diseases in the Rose Garden*

October 11: *Winterizing Your Roses*

Fall Garden Talks

7:00 p.m – 8:30 p.m., Wednesdays, October 8 and 15

Cornell Cooperative Extension, Auditorium, 249 Highland Ave.

October 8: *A Gardener's Roundtable.* Horticulture, forestry and landscape professionals will help solve your toughest gardening problems.

October 15: *Winter Blooming Plants.* Extend the season of color into the winter months with outdoor blooming plants! Cornell Extension staff and Stacey Estrich, City horticulturist.

Maplewood Selabration Save the Date!

Save the Date! Maplewood Sellabration - Maplewood's community-wide garage sale— is Saturday, July 19th.

Last year more than 40 households participated in the Sellabration, this year we expect even more! Start cleaning out your attic, basement, and closets and turn your unused goods into cash. Contact Barbara Astorga-Schmidt at 647-9504 for further information and to register your sale on the map of participating households.



Flower City Garden Contest — 18th year!



Any city gardener may nominate his/her own garden or a neighbor's garden. Recognition and prizes are awarded in the following categories: 1) Best Use of Container Gardening; 2) Best Use of a Water Feature; 3) Best Educational Garden Project; 4) Best Neighborhood Enhancement; Garden 5) Best Wildlife Habitat Garden and 6) 2008 Butterfly Garden.

Call 428-6770 or go to <http://www.cityofrochester.gov/Main/docs/drys/GardenContestWEBform.pdf> for an on-line entry form. Enter by July 31st.



City Recreation Celebrates Spring & School Recess Week

(City of Rochester News Release - 03/04/2008)

City Recreation and Community Centers will celebrate spring and school recess with a variety of family activities. Events are free of charge unless otherwise noted. Patrons may contact Centers directly for additional information. For a listing of centers, contact the main recreation office, 400 Dewey Ave., 428-6755.

Adjusted Hours for April School Spring Recess

11:30 a.m. – 6:00 p.m. on Monday – Friday, April 14th-April 18th; and Saturday April 19th (for centers with Saturday programs)

Regular after-school center hour will resume on Monday, April 21st.

Boys & Girls Spring Floor Hockey Tournament (Ages 12-14)

11:30 a.m. - 5:30 p.m., Tuesday, April 15th through Friday, April 18th. For more information: Carter Street Community Center, 500 Carter Street, 428-7890. Register by April 7th.

Water Games (Ages 8 -12)

1:00 p.m. - 3:00 p.m., Wednesday, April 16th, Adams Street Community Pool, 85 Adams Street; 428-7456 to register. Games include relay races, jousting, football toss, under water search and more. Swim suits and towels required. Limit 40 participants



Hoops for Food/ 8th Annual Basketball Tournament (Ages 10-17)

11:00 a.m.-3:00 p.m. Wednesday, April 16th Flint Street Community Center, 271 Flint Street Call 428-7001 to register by April 14th.

Play Station Madden Football Tournament (Ages 8-18)

12 noon - 5:00 p.m., Friday, April 18th Avenue D Community Center, 200 Avenue D; 428-7934 to register. Open to boys and girls; limit 30 players.



Spring Egg and Scavenger Hunt (Ages 6-14)

Event starts promptly at 1:00 p.m., Friday, April 18th Campbell Street Recreation Center, 524 Campbell Street, 428-7860. Search for eggs and prizes, coloring contest and refreshments.

Spring Fashion Show (Open to all ages)

7:00 p.m.-8:30 p.m., Thursday, April 24th Adonai Community Fellowship, 509 N. Goodman Street, 428-7828. Sponsored by Webster Community Center.

Get Involved!

CERT (Community Emergency Response Team) Jim White 458-7169.



Dewey Avenue

Litter Clean-Up: Dave Baxter, resident, has organized over 18 volunteers to pick up litter along Dewey Avenue. Call Dave at 621-2343.

Maplewood Gardening Team: A group of residents who plant and maintain flowers in planters and tree wells along Dewey Avenue. If you would like to “adopt” a tree, please call Barbara Astorga-Schmidt 647-9504.

Maplewood Neighborhood Association (MNA Board, Rose Weekend, Home Tour, Gorge Guides, Playground) Town Meeting, first Wednesday of the month, Aquinas Cafeteria, 1127 Dewey Avenue, 7:00 p.m., 458-3460.

NIMROD (Neighbors In Motion to Root Out Drugs). Every third Monday of the month, 7:00 p.m., 858 Dewey Avenue, 458-1310.

PAC-TAC (Police and Citizens Together Against Crime) A group of volunteers who work closely with the



Rochester Police Department to provide a citizen presence on the street. Lake NET office, 428-7610.

PAC-TAC Lyell NET office, 428-7620.

PCIC (Police Citizen Interaction Committee) Community meeting focusing on crime and drug enforcement. Opportunity to voice concerns and hear detailed police reports. Every third Wednesday of the month, 7:00 p.m. Lake NET office, Lt John Prewasnicak, 428-7613.



ROCHESTER'S CLEAN SWEEP

Showing pride in our city!



It's not always about garbage.

It's about **showing pride in our city.**

Spring is in the air, City crews are out in force and **we need your help.** Join us as we sweep, remove graffiti, plant and beautify our way to a better Rochester.

- **Do your spring cleaning!** Rake and bag yard debris and kick your bulk refuse to the curb.
- **Join your neighbors, school, church or business** for a sweep, planting or graffiti removal project. We'll help you organize it!
- **Come to the Saturday Sweeps!** Invite your family, friends, neighbors or co-workers! We'll provide the food and tools, you bring your civic pride.



SATURDAYS, 9 am to 1 pm

Apr. 26 - Genesee Valley Park West May 17 - Norton NE I

May 10 - Cobbs Hill Park

May 31 - Edgerton Park



Volunteer Today! Call 311

or sign up at www.cityofrochester.gov

